

Assistant
Advertising Manager
Discount Operations

INT'L. HDQRS.

C. KEITH MODESITT



1897-July 8, born near
Rockville (Franklin County),
Indiana.

1921-Graduated from Lin-
coln Grade School at
Lafayette, Indiana.

1925-Graduated from Rock-
ville High School.

1928-First time work at S. S.
Kresge Co., Store No. 1248,
Lafayette, Indiana.

1931-B. S. degree in Elec.
Eng., Purdue University.

1931-June, entered employ of S. S. Kresge Co., Store
No. 1248, Lafayette, Ind.

1932-January, Leave of Absence, M. S. degree in
Electrical Engineering, Purdue University.

1932-June, Stockman, Store No. 1248, Lafayette, Ind.
(Starting date adjusted to November 1, 1932.)

1935-January, Assistant Manager, Store No. 1062,
Bedford, Indiana.

1935-June 8, married Miss Lucene May.

1936-January, Assistant Manager, Store No. 1287,
Indianapolis, Indiana.

1936-June, Asst. Mgr., Store No. 111, Richmond, Ind.

1936-February, Senior Floorman, Store No. 1285,
Chicago, Illinois.

1936-January, Asst. Mgr., Store No. 1008, Evanston, Ill.

1941-June, Asst. Mgr., Store No. 1047, Michigan City, Ind.

1942-July, Asst. Mgr., Store No. 1248, Lafayette, Ind.

1943-March, Assistant to E.C. Davies, Detroit Office.

1943-July, Asst. Mgr., Store No. 1000, Peoria, Ill.

1947-January, Manager, Store No. 1051, Hammond, Ind.

1948-September, Asst. Mgr., Chicago, Ill.

1948-January, Advertising Mgr., Midwestern Region.

1948-August, Assistant Advertising Manager, Dis-
count Operations.

Has three children, Don, Kenny, and Janet Kay.

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